

Press Release 4

Annie the Owl

Subject: Change in Schedule

After discussions with experts and authorities, the organisers of Annie the Owl would like to announce some changes to the planned event.

Due to the immense interest from public to attend Annie the Owl and get educated about birds of prey and their lives, the organisers, after consultation with experts, and following the advice of Police, Health and Safety and Westminster authorities, have decided to change the schedule of the event.

The event will now run from 9th until 14th April 2015.

The organisers can also announce that the event will not take place in Soho or the Westminster council, given the congested nature of the area.

The organisers can confirm that they have procured a new venue in a more spacious London location. The new blank canvas venue is much bigger, features ample outdoor space and a well distributed inside space. This new venue and a better location further reiterate the fact that the organisers take the welfare of birds and a smooth operation of the event very seriously.

The organisers will still only release the limited amount of tickets a night, spread over 2 sessions. The general ballot result/tickets will now be released on 5th of April. There may be some pre-reserve/guaranteed tickets available to purchase before the general release.

The aim of Annie the Owl remains the education of urbanites of London and surrounding areas about owls and their way of life. The event will feature ample educational material on owls and the attendees will be briefed on why owls are not suitable as pets. The profits from the ticket sales will go to an owl sanctuary working for the species' conservation.

The new date for the press/launch night will be communicated in a separate memo to the concerned.

All applicants for tickets will also be notified about the change in Annie the Owl's schedule.

For all press/media questions:

Seb Lyall

sebslyall@gmail.com

<http://annieth/owl.com>